

FISU Universiade, Shenzhen, China 17th – 19th of August 2011

Participants: Tomas Eriksson, President
John Liljelund, secretary general

Report on present issues

1. *Objective*

The IFF President and secretary general attended at the Shenzhen Universiade by the invitation by the FISU Director General Mr. Eric Saintrond, as a part of the FISU Family.

The objective was to learn as much as possible of the way a team sport is being present during a major multi-sport event and to discuss Floorball's possibilities to enter the FISU Universiade in the future.

2. *Meeting with Eric Saintrond, FISU Director General*

- The FISU is looking to restrict the number of sports on the Universiade programme.
- This is also affecting the way new sports can enter the games.
- Floorball need to approach the organising cities and convince them about the need for the inclusion of the sport.
- It was discussed that Mr. Saintrond, would check his availability to visit the Associations meeting in St. Gallen to address the meeting about the role of the Universiade.
- The participation of IFF and Floorball during the FISU Forum in Taipei was discussed and IFF can make a presentation of the sport to the seminar and maybe organise a demonstration in the event.

3. *Meeting with FISU Summer Universiade Director Mr. Mark Vandenplas*

- The Summer Universiade has at the present 13 Compulsory Sports and the decision of the FISU Council is to add Taekwondo in 2017 adding the compulsory sports to 14. There are four team sports present; Football, Basketball, Volleyball (also BeachVolley) and Waterpolo.
- The bidding process for the Universiade is six years prior to the Event.
- There has been a big traffic with optional sports for Shenzhen 2011 (11 sports), Kazan (RUS) 2013 (12 sports) and Gwangju (KOR) 2015 (8 sports). FISU is not happy with the growing number of Sports, since it makes it harder to find organisers
- FISU has adopted a new strategy in relation to the compulsory sports. It is the organising city which proposes which sports are to be on the programme of the Universiade.
 - o The task for IFF is to tackle the bidding cities to have a chance of entering the games.
 - o The FISU Council is only after the proposal of the cities making a final decision about the sports.
 - o To become an optional sport there are no real criteria's, as long as the City is in favour.
- The 2017 Universiade will be decided in November 2017 and the interested countries are Brasilia (BRA), Taipei City (CTP) and Koceali (TUR), which are not very strong Floorball countries.
 - o IFF still needs to be in contact with the national Floorball and Student sports associations and start discussing possible actions.
- Our first real chance will be for the 2019 Universiade, where the bidding process starts in March 2013 and the decision is taken in November 2013.
 - o Following countries have shown interest: Holland (Amsterdam), Taipei, Sweden.
 - o IFF needs to build a good programme for promoting the sport in the Student Sport Federations
 - o We need to secure a strong presence of the Sport in the Universities in the region of the organiser.

Report on present issues cont.

4. **Meeting with Basketball Technical Committee chair (CTI) Mr. Ulf Öhrman (SWE)**
 - The Basketball tournament is organised with 24 men's and 16 women's teams, played in 4 groups and quarter finals, like all team sports.
 - The sport has a technical director (CTI) from FISU and then also a representative from the International Federation in question.
 - It is the CTI who is leading the competition in a group of around 10 persons. The organiser is fully running the venues and there is no coordination from FISU or the IFF.

5. **Meeting with Volleyball CTI Mr. Mark Tennant (CAN)**
 - In order to enter the Universiade Floorball needs to overcome the identity issue the sport has, not all those making the decision is familiar with Floorball.
 - IFF needs to raise its profile in the FISU Family by newsletters, promoting the WUC's and gain more countries participating.
 - Presenting the sport at the FISU Forum would be a good thing to do.

6. **Meetings with FISU Council members**

Leons Eder (SUI), FISU vice president:

 - Mr. Eder has been part of the WUC 2006 in Switzerland and knows Floorball quite well. The main issue is to build the knowledge of Floorball inside the FISU Council.
 - It is important to have the Floorball WUC outside Europe in either 2014 or 2016, but preferably in with easy access.

Karin Ulps (EST), FISU Council member:

 - Mrs. Ulps took part in the 2008 WUC in Finland and had not seen the sport before that. Estonia is a growing Floorball country, with good university sorts, so it is vital to keep them in the loop.

7. **Meeting with the Finnish Head of Delegation Mr. Jukka Tirri**
 - Mr. Tirri has been participating as a team leader for the Finnish team in all 4 Floorball WUC's.
 - He gave us a short introduction of how the whole Universiade works in relation to the Student Sports Federations, with the Head of Delegations meetings, the way the athletes' village, the FISU Office and the whole competition structure.
 - He was in favour of presenting the sport at the next FISU Forum, in order to raise the awareness of the sport for all student sport federations.
 - It is vital to coordinate the activities between the top Floorball countries student sport federations, in order to be able to promote Floorball better. The Finnish Student Sport Federation OLL is willing to assist here.

8. **Meeting with WUC Director Laurent Briel**
 - There is a clear need to appoint the organisers of the WUC well in advance, preferably even 3-4 years, in order to be able to promote Floorball inside FISU.
 - It is important for Floorball to show presence also outside Europe, in order to show that it is a global sport. Preferably already in 2014 or 2016.
 - The system of registration and referee nomination was discussed, in order to make the system more flexible and easier to handle.
 - Registration for WUC 2012 by end January
 - IFF to continue to nominate the referees, referees to be nominated by the IFF no later than the 28th of February.
 - Work closer to promote the WUC and the visibility on the internet.
 - The participation of women in the WUC was stressed and it will also positively affect the way FISU will look upon the sport.

9. **Other business**

In addition we discussed with a lot of persons like:

 - Fritz Holtzer, former FISU vice president (SUI)
 - Walter Rönmark, former FISU Council member
 - Attila Adamfi, competition director International Weightlifting
 - Tom Dielen, secretary general International Archery Federation

10. Conclusions

We need to organise at least the WUC for 2012 (Prague, CZE), 2014, 2016 and at least one outside Europe, in order to show international presence.

Our possibilities in the summer Universiade are in the 2019 and 2021 Universiades, if there is no movement before that, IFF will need to overlook our strategy regarding FISU and IFF involvement in WUC after 2016/2018.

Another option is, as it was unofficially hinted to us by FISU officials, to contact the organisers of the Winter Universiade Maribor 2013 (SLO), Granada 2015 (ESP) and Trieste 2017 (ITA) to promote our sport, in order to have it on the Winter programme.

Issues that need to be discussed or decided upon or taken action upon

- Take active contact in Taipei, in order to try to create a local Floorball Federation there, through present contacts and Mr. Dahlgren. (TE/JL)
- Arrange a meeting with FISU vice president Mr. Stefan Bergh in Sweden (TE/JL)
- Need to activate the contact from IFF and the national associations towards the national student sport associations in the top Floorball countries.
- Discuss IFF's participation in the FISU Forum in 26th to 31st of March, 2012.
- Contact to the Universiade bid countries 2017 and especially 2019
- Arrange a meeting with the main countries student sport federations in connection to the FISU Forum.
- Invite Eric Saintrond to the Associations Meeting to address the meeting.

New ideas, etc...

- Invite the four big countries Student Sport federation presidents for a meeting during the WFC in St. Gallen (Thu 8.12.)
- Have a representative from FISU (Mr. L.Eder, Mr. R.Nieminen or Mr. E.Saintrond) to address the IFF Associations meeting concerning how the universality of the Universiade works and what role FISU plays in the World of Sports, by developing the athletes for other competitions, like the Olympics.