



AOFC DEVELOPMENT REPORT 2009-2010

1.0 INTRODUCTION

The AOFC was formed in 2005 to represent the interests of its member countries within International Floorball. The AOFC is affiliated with the International Floorball Federation (IFF).

The AOFC is structured with a Central Board (CB) of 8 members and 2 sub committees reporting to the CB. The CB and sub committee positions are determined every 2 years at the General Assembly.

- Rules and Competition Sub Committee
- Marketing and Development Sub Committee

The AOFC carries out the following roles and activities

- Coordinate the calling for and recommendations for organisers to hold the Asia Pacific Floorball Championships (APAC) annually. APAC is rotated through member countries who submit bids to hold the tournament. As from 2010 APAC will also become the WFC qualification for men and women each subsequent year.
- Liaise directly with IFF on issues of marketing, development and competitions. This includes where and when to hold IFF Development seminars, loan rinks and competitions for WFC qualifications
- The AOFC is now developing sponsorship and preferred supplier packages for member countries to take advantage of
- The AOFC coordinates with the IFF where, who, how and when the IFF support for new developing countries is utilised such as sticks, balls, rinks etc
- The AOFC now has a number of personnel trained by IFF to be able to present the IFF Development seminar materials which cover Organisation, Coaching

and Refereeing. These persons are available to assist new countries develop their own skills and present the sport in their country

The AOFC member countries are encouraged to help make contact and work to develop new member countries. Where practical the current member countries are asked to act as mentors to those potential new countries.

2.0 CURRENT MEMBERS

The AOFC currently consists of 11 member countries being;

- Australia
- India
- Indonesia
- Japan
- Korea
- Malaysia
- Mongolia
- New Zealand
- Pakistan
- Singapore
- Thailand

3.0 ACHIEVEMENTS 2009-2010

The AOFC was successful in achieving a number of goals it set for itself in 2009. The major achievements were as follows

- Indonesia and Iran became provisional members of IFF
- Indonesia became a member of AOFC
- Iran will apply to become a member of AOFC at the AOFC General Assembly in Perth January 2011
- New Zealand reformed with the new Association recognised by IFF and AOFC
- Thailand has 2 groups currently working to develop floorball. The 2 groups are now discussing joining together for the benefit of floorball in Thailand
- Contact has been made in Sri Lanka, Bangladesh, Nepal and the Philippines with groups who are working with AOFC and IFF to develop floorball in their country. It is hopeful that all 4 will apply for provisional membership of IFF in the next 12-24 months
- Mongolia after a long period of little or no action is now actively developing floorball
- The continued growth of the game in Australia, Singapore and Korea has been positive
- A number of AOFC persons have been trained by IFF to deliver the IFF seminar throughout the AOFC region.
- IFF development seminars were held in India, New Zealand and Singapore
- AOFC now has members on a number of IFF bodies and has referee pairs and referee observer. This reflects the more active involvement of AOFC with the IFF and recognition of the importance of the role AOFC must play to develop floorball in our region

4.0 POTENTIAL MEMBERS

Potential members to continue to work with to help them develop the game and their structures to allow them to apply provisional membership of IFF are

- Bangladesh -
- Nepal – new contact to be followed up
- Philippines – waiting on balls/sticks and IFF seminar for 2011
- Sri Lanka – waiting on balls/sticks and IFF visit proposed for Jan 2011 to do an Official launch and training
- China – waiting on timeframe to allow the Chinese Association to be recognised by the Chinese government

In addition to these countries there are another 32 countries in the AOFC region that have the potential to commence to play floorball, this excludes the smaller island nations

5.0 ACTIONS REQUIRED/PLANNED

There are a number of actions required to continue to achieve the following main goals

- Increase the number of countries playing the game and the number of countries becoming IFF and AOFC members
- Work with existing member countries to ensure they meet the future IFF registration requirements

In order to meet these 2 main goals the AOFC will need to work closely with the IFF to develop the resources in AOFC to allow AOFC and its member countries to pursue these goals. The resources to be developed and actions to be taken include the following

- Persons in AOFC countries capable to deliver the IFF Development seminar materials at various levels in different countries at different development stages
- Continue to seek and receive support from IFF to
 - Provide balls, sticks and other equipment for new developing countries
 - Develop and deliver training materials, seminars etc for developing countries and existing members
- Appoint a full time Development Officer for the AOFC who would have the following roles
 - Identify through various contacts, channels etc potential persons in countries to work with to develop floorball in new countries
 - Contact and work with new contacts to establish the game in their country
 - Work with existing potential countries to develop their structures, resources etc to enable them to meet the IFF membership criteria
 - Work with existing AOFC member countries to ensure they meet the future IFF registration requirements including National Associations, National Championships and numbers of clubs/teams
- The AOFC will need to seek funding assistance for the Development Officer from the current AOFC members, their government bodies and the IFF and potential sponsors
- Training program and assessment visit to Iran with IFF and AOFC being planned for January 2011

- Visit to Sri Lanka to launch floorball and conduct some training with IFF and AOFC being planned for January 2011
- AOFC persons attending Indonesia in December to conduct introductory training to University program
- Ongoing discussions with a deadline set for November to have the 2 Thailand groups establish an ongoing structure for floorball in Thailand otherwise after which IFF and AOFC will take further action
- Holding of an IFF Development seminar in mid 2011 in South East Asia aimed at the new countries