

OBSERVER PROGRAMME
World Floorball Championships 2010, Helsinki

Appendix 4b

Date: 08.-09.12.2010

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For whom the Observer program is targeted:

Administration people - general administration people (Seg. Generals, administration, accreditation, accommodation, media operations and marketing people)

Sports people - people in charge of sports and venues technical services (Sports Directors and personnel, Athletes' village/hotels, transportation, medical services)

IFF Member Associations – potential organisers of IFF Events or national events

PROGRAMME:

Wednesday 8th of December

Hartwall Arena, Place

11.00	Welcoming words Generalities about the International Event organising	Tomas Eriksson/IFF President, Arto Ahola and Katriina Sahala/Sport Finland office
11.30	Introduction Seminar Floorball Championships ideology (objectives of the sport/WFC) Organisation and overall presentation	John Liljelund/IFF Ismo Haaponiemi/SG LOC
12.30	Coffee	
12.40	Floorball minimum requirements for good Championships Organisation Introduction of IFF Event Handbook	Filip Suman/IFF RACC/Jury chairman John Liljelund/IFF. Kaarina Salomaa/IFF Comp.
14.30	Lunch at the athletes' restaurant	Hartwall Arena
15.30	Tour 1 (15 min. per item) - Team Accommodation – build-up and organisation - Accreditation system - Security - Team Transportation - Team Services at the Arena - Info for the teams	Hartwall Arena LOC/Mervi Kilpikoski IFF/Kaarina Salomaa Ari Vehniäinen/LOC Tommi Korhonen/LOC Esko Kyyhkynen/LOC Mervi Kilpikoski/LOC

17.00	Administration and support - City of Helsinki Sports Services and support - Legacy for the City and National Federation - Cooperation with stakeholders	Hartwall Arena Sports Director Anssi Rauramo Risto Kauppinen/SSBL Hanski Grönqvist/YLE /Exel
17.45	Live match of the Day – Quarterfinal 1 (Finland’s Game)	Spectator Stands
20.00	Questions and Answers Day 1	Spectator Stands (Ahola/Sahala)
21.30	Free time (notice dinner at your own cost)	
22.00	Free discussion session at the hotel	(Liljelund, Ahola, Sahala)

Thursday 9th of December

9.00	Seminar (20 minutes/session) - Doping testing system - Officials Transportation - Financing - Marketing - Adjacent Programmes - VIP services	Hartwall Arena Merita Bruun/IFF Mervi Kilpikoski/LOC Ismo Haaponiemi/LOC JP Lehtonen/LOC Kim Sällström/LOC Eeva Welling/LOC
11.30	Lunch at the volunteers restaurant	
12.30	Tour 2 (20-30 min/session) - Main Media Center - Mixed and Photo Zone Sport Venue Tour - Competition offices/ IFF office - Referees and Referee Management - Volunteer management - Venue management/Match secretary and statistics) - Medical services - Practise venues	Markku Huoponen/LOC TBC/LOC Mervi Kilpikoski/IFF Veli Halonen/IFF Mervi Kilpikoski/LOC Jyrki Paajanen/LOC TBC/LOC TBC/LOC
16.30	Questions and Answers Day 2	(Ahola/Sahala)
17.00	Free time	
19.00	Live Match of the Day (Quarter Finals Q3) NOTE: Closing Dinner During the Match offered by IFF	Hartwall Arena
22.30	Free discussion session at the hotel	