



INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

APPENDIX 4a

Helsinki, 04.10.2010

To: IFF Member Associations

Observer Programme Invitation

World Floorball Championships 2010, Hartwall Arena,
Helsinki, Finland 08.-09.12.2010

Dear Recipient,

IFF has received several requests for guidance and advice on how to organise International Events. Based on this we are pleased to provide you with an Observer Programme during the World Floorball Championships in Helsinki 08.-09.12.2010.

IFF and the organising committee of the World Floorball Championships – Magical Games, Helsinki are together interested and willing to share their knowledge on organising the event and this way help the future Event Organisers and National Federations considering international event organising in the sport of Floorball and beyond of that in indoor sports generally.

The Main Goals of the Observer Programme

To give a broad understanding of the multiple challenges the organiser will face and the best practises the Local Organising Committee (LOC) has used to solve obstacles during the preparation and organisation phase of the international indoor sports events, in this case especially Floorball.

The objective is to reflect and present the expectations of and on the other hand the support given by the International Federation or any other right holder, which is put on the LOC's when they are granted the rights to organise world class indoor international events.

The observer programme at the World Floorball Championships 2010, will be connected to the launch of the IFF's Event Handbook, which is an extensive document made to help IFF's member associations in organising International Events.

Time of the Program:

The World Floorball Championships, Magical Games Observer Programme will run from Wednesday 08th to Thursday 09th of December 2010 (see the programme attached).

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Costs of the Programme

The participation fee for the Observer Program is **100 €**/person. The price includes:

- The programme content and the guide services during the tours
- All materials provided for you during the program
- 1 Copy of the IFF handbook / participant
- Observer accreditation for the duration of the Observer Programme
- Match tickets for the matches during the program
- Meals listed in the Programme (Closing dinner in a nice Lounge during the second day match of the day)
- **Two hotel nights in a shared two-bed room**

Registration

The registration form can be found online at www.slu.fi/sportfinland/observerprogramme

We ask you to fill the registration form **NO LATER than 12th of Nov 2010**. Only fully filled registration forms can be considered and persons registered to the Observer Programme. An invoice of the participation fee will be sent to the billing address in no later than 30th of November and **MUST** be paid before arrival – otherwise we can't provide accreditation and access to the observer program.

Accommodation

The designated hotel for participants of the Observer Programme is Hotel Holiday Inn Helsinki – Exhibition and Convention Centre. This hotel is situated 500 meters from the main arena of the World Floorball Championships – the Hartwall Arena. The rooms are standard rooms for two persons. IFF is willing to take the cost for the two nights' accommodation when participating in the IFF Observer Programme.

The hotel accommodation booking is made by contacting Mr. Veli Halonen at the IFF office halonen@floorball.org by the 12th of November. The hotel offer for the Observer Program accommodation is valid until the 12th of **November** (so it is advisable to book the accommodation by that date).

Please note that if you wish to stay longer at the World Floorball Championships 2010, Helsinki than just for the Observer Program days, you are more than welcome to do so. For additional ticket bookings we request that you to take contact to ticketing office www.lippupiste.fi.

The IFF offers the participants of the IFF Observer Program, if they want to stay for the WFC Finals until Saturday the 11th of December to book the accommodation at the Holliday Inn for the price of 80 EUR/night/room for a single room and 100 EUR/night/room and you can book the accommodation through IFF, in connection to the registration for accommodation for the Observer Programme.

The hotel accepts all common credit cards. The participants of the observer program are to pay their accommodation directly to the hotel.

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We would like to invite you, to participate in the IFF Observer Program, during the World Floorball Championships, in order to give you an understanding of how an International Event is organized.

Looking forward to your positive reaction, we remain

with sincere regards,

John Liljelund
Secretary General
IFF

Ismo Haaponiemi
Secretary General
WFC 2010 - Magical Games

Arto Ahola
Development Director
Sports Finland

Attached material:

- Observer Program - program

Additional information:

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