

**Working-group meeting on how to organize the future Champions Cup,  
Expo Hotel, Prague, Czech Republic, August 13<sup>th</sup>, 2010.**

**Participants:** CFbU: Martin Vaculik (Tatran)  
SIBF: LG Tjärnqvist (SIBF) and Krister Kalte (Balrog)  
SSBL: Ismo Haaponiemi (SSBL)  
SUHV: Marcel Siegenthaler (SV Wiler-Ersigen)  
IFF: Filip Suman (chair), Tomas Eriksson and John Liljelund

**Report on  
present issues**

**1. Opening Words and the Aim of the meeting**

Mr. Tomas Eriksson greeted the members of the working group welcome and gave his expectations that the working group would now find a solution on how to organise the Champions Cup.

Filip Suman opened the meeting and wished all the participants welcomed. He informed the group that unfortunately the Swiss representative Mr. Marcel Siegenthaler could only arrive at midday.

**2. Re-cap of the Process**

Mr. Suman made a short recap of the process so far, which started in with a meeting between the four associations in question and IFF during the WFC 2009 in Sweden. The process has been the following:

- **December 2009 – Top 4 federation meeting**
  - o Agreement on importance of having an European club competition and interest to look for the solution in order to have a top level club competition.
- **January 2010 – 1<sup>st</sup> meeting with federations and clubs**
  - o Agreement on the basic system of having an open competition for both men and women, the name of the competition, number of teams (6-8), and the timing for the Event. A working group was founded to make a proposal how to solve the issue.
- **April 2010 – 1<sup>st</sup> meeting of the working group**
  - o Agreement on which teams are taking part (4 national champions, winner of EFC and a second team from the organizing country), playing system (3 team groups), organizer for 4 years (2011 CZE, 2012 SWE, 2013 Fin and SUI 2014).
  - o This proposal was put forward to the IFF CB
- **May 2010 – CB approval of the working group proposal**
- **August 2010 – 2<sup>nd</sup> meeting of the working group in order to agree upon the financial and marketing model.**

The working group agreed to the recap.

**3. The Competition system**

The working group has defined the set-up for the competition system in the following way:

- The tournament shall be played with six men and women teams as a five day tournament in one venue.
- The game for the 3<sup>rd</sup> placed teams in the group for the 5<sup>th</sup> place match will have to be decided case by case.
- The tournament will in the beginning be played by the four National Champions from Czech Republic, Finland, Sweden and Switzerland based on the national team ranking 2008/2009, the winner of the EFC and a second team from the organizing country.
- The National Association organizing the event can decide which will be the second team in the Champions Cup.
- The Champions Cup shall in the future be built on a 3-year Club Teams ranking starting from 2011.

## Report on present issues (cont.)

### 4. *Organizers*

The Champions Cup will be organized according to the following:

- 2011: Czech Republic
- 2012: Sweden
- 2013: Finland
- 2014: Switzerland

The Champions Cup will need to have its own Organisers Regulation, which will be prepared for during the beginning of 2011.

### 5. *Basic Cost-allocation and Financial model*

The federations needs to define the minimum standard for the accommodation and food and it has to be inside a maximum price bracket in order to lower the costs for the organiser and the participating teams. The organiser is to build an accommodation and food package.

The working group agreed upon a financial model, in order to secure the interest of the three parties concerned; the clubs, the four national associations and the IFF, the parties concerned will further try to lower the costs for all parties:

Conditions for participating teams:

- Participation fee of 4.000 CHF
- All foreign clubs which have to travel to the closest international airport to the competition city and will have all local costs (accommodation, food and local transportation) paid by the organizer.
- International Travel
- Prize money for the best teams

Conditions for the organizer:

- All typical costs and revenues regarding venues and the organization of the event
- Accommodation and food for 8 foreign teams in accordance with one centralized service solution
- Internet TV production from all matches
- TV production from both finals
- No organizer fee to be paid to IFF
- A set % of all marketing rights
- To ensure that there is a team participating in the tournament.

Conditions for IFF:

- Prize money pool – for example 30.000 CHF
- TV production from men semifinal matches
- Providing the playing field and structure (Floor,
- All international TV and Internet rights
- Set % of marketing rights

### 6. *Next steps*

The Working group agreed that this model will be put forward to concerned national associations for their acceptance by the 31<sup>st</sup> of August 2010, in writing, upon which the IF CB will make a final decision in its meeting on the 4<sup>th</sup> of September 2010.

IFF will make a proposal for an agreement between the four associations, after the associations have confirmed their participation and the IFF CB has decided to organise the Champions Cup.

As decided earlier there will be a need to create an Organisers regulation for the Champions Cup, which has to be ready by the end of the year 2010.

There is a need to make an evaluation of the business model and the competition system of the Champions Cup, after the second edition in 2012.

### **Upcoming meetings and issues**

- The National Associations needs to come back with a written confirmation about the approval to organise the Champions Cup in accordance with the set conditions and the agreed timeline by the 31<sup>st</sup> of August.
  - IFF will make a proposal for a Champions Cup agreement between the four associations and the IFF, for the organisation of the Champions Cup for 2011-2014.
- 

### **Issues that need to be discussed or decided upon or taken action upon**

- 
- 

### **New ideas, etc...**