

**OBSERVER PROGRAMME**  
**Floorball Championships, Helsinki**

**Appendix 4**

Date: 07.-08.12.2010

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**For whom the Observer program is targeted:**

**Administration people** - general administration people (Seg. Generals, administration, accreditation, accommodation, media operations and marketing people)

**Sports people** - people in charge of sports and venues technical services (Sports Directors and personnel, Athletes' village/hotels, transportation, medical services)

**IFF Member Associations** – potential organisers of IFF Events or national events

**PROGRAMME:**

**Tuesday 7th of December**

**Hartwall Arena, tila??**

8.15	Welcoming words Generalities about the International Event organising Finland Office	Tomas Eriksson/IFF President, Arto Ahola and Katriina Sahala/Sport
8.30	Introduction Seminar Floorball Championships ideology (objectives of the sport/WFC) Organisation and overall presentation	John Liljelund/IFF Ismo Haaponiemi/SG LOC
10.00	Coffee Floorball minimum requirements for good Championships Organisation Introduction of IFF Event Handbook	Filip Suman/IFF RACC/Jury chairman John Liljelund/IFF. – Kaarina Salomaa/IFF Comp.
12.00	Lunch at the athletes' restaurant	Hartwall Arena
13.30	Tour 1 (20 min. per item) - Team Accommodation - Accreditation system - Security - Team Transportation office - Team Services at the Arena - Info for the teams	Hartwall Arena LOC IFF LOC LOC LOC LOC
15.30	Administration and support - City of Helsinki Sports Services and support - Legacy for the city and National Federation - Cooperation with stakeholders	PAIKKA ??? Sports Director Anssi Rauramo SSBL representatives esim. Yle/Exel
17.45	Live match of the Day RUS –FIN	Hartwall Arena

20.00	Questions and Answers Day 1	(Arto/Katriina)
20.30	2 <sup>nd</sup> Technical meeting – observing	Hartwall Arena
21.30	Free time (notice dinner at your own cost)	
22.30	Free discussion session at the hotel	(Pii, Arto, Katriina)

### Wednesday 22 July

9.00	Seminar (30 minutes/session) - Doping testing system - Officials Transportation - Financing - Marketing - Adjacent Programmes - VIP services	Hartwall Arena Merita Bruun/IFF LOC (tavat, haasteet) JP Lehtonen/LOC LOC Ismo Haaponiemi/LOC
12.30	Lunch at the volunteers restaurant	
13.30	Tour 2 (25 min/session) - Main Media Center  Sport Venue Tour - Competition offices/ IFF office - Referees and Referee Management - Volunteer management - Doping station - Venue management/Match secretary and statistics) - Medical services - Practise venues	Markku Huoponen/LOC  vastuuhenkilön esittely Mervi Kilpikoski/IFF Veli Halonen/IFF Ari Vehniäinen/LOC  Ari Vehniäinen/LOC LOC LOC
17.00	Questions and Answers Day 2	(Arto/Katriina)
18.00	Transportation to the hotel	
XX.XX	Live Match of the Day (Quarter Finals 17.45 or 20.45) NOTE: Closing Dinner During the Match offered by IFF	Hartwall Arena or
22.30	Guided tour to Helsinki City Night (at your own cost)	Arto