

Helsinki, Finland 15th of May 2018

# **IFF Material Board meeting 2018**

**Place:** By Teleconference

Participants: Exel (E-SG) Antti Lauslahti, Tommi Kekkonen

FatPipe (Powerstick) Sami Turtiainen Oxdog (Evosport) Joacim Bergström

Unihoc (Renew) Henrik Quist, Joakim Strindberg

RISE Lars-Åke Henriksson

IFF John Liljelund and Veli Halonen

# The minutes of the meeting

## 1) Welcome and opening of the Meeting

Mr. Liljelund opened the meeting at 09:10 and made a Roll Call, there were four companies out of five present in the meeting: Exel, Fat Pipe, Oxdog and Unihoc.

#### Principles of the IFF Material Board

The IFF Material Board is an advisory board to discuss and propose how to deal with issues with-in the Material questions in the IFF. The decisions of the MB will be given as advice to the IFF Central Board.

#### Activities of the IFF during the gone season

Mr. Liljelund made a short recap of the present IFF Activities during the year 2017

- IFF launched a new logo in conjunction the Men's U19 WFC in May 2017 in Växjö and IFF has now 68 members
- IFF has hired a new Marketing and Sales Coordinator Mr. Tero Kalsta
- IFF included in The World Games in Birmingham 2021 in the USA, which will be a major stepping stone for future development of Floorball.
- The Women's World Floorball Championships 2017 was ranked #44<sup>th</sup> (2015 #49<sup>th</sup>) by the Sportcal Global Sports Index out of 80 Events
- Floorball has been accepted as an official sport on the European Master Games in 2019 Torino, Italy
- The Champions Cup Final 4, will for the first time be played in Gävle from the 3<sup>rd</sup> to 4<sup>th</sup> of January 2019
- Negotiations ongoing with Philippines NOC and SEA Games council about the inclusion of Floorball in the 2019 Manila, the Philippines.



- IFF is in the process in building a new IFF website and also a new match statistic software will be launched at the same time.

The material board members commented that there have been a lot of good work done by the IFF

#### 2) General update

Mr. Liljelund reported on the Material Approval system financial outcome 2017

The total revenue for the system 2017

was CHF 287.600 (CHF 264.848) and

the costs for running the system was GHF 244.350 (CHF 227.054) giving a surplus of CHF 43.250 (CHF 37.793).

Out of this 80 per cent, which equals a sum CHF 34.600 (CHF 30.234)

for the use of the Material Board.

Number of sold sticks, balls and other material

RISE has on the request of IFF moved over to follow the marking of Floorball materials to a calendar year system, starting from 2011.

The total number of sold certified material for 2017 was:

Balls 2.683.713 pcs (2.299.012 pcs) +16,4 %
Sticks 663.752 pcs (636.851 pcs) +4,2 %
Goals 2.030 pcs (1.582 pcs) +28,3 %
Rinks 466 pcs (420 pcs) +11,0 %
Face masks 4.665 pcs (6.300 pcs) -26,1 %

The increase in stick sales is around 27.000 sticks, equalling +4,2 % compared to 2016.

#### 3) Proposal for Changes of the Material Regulation 2018

Mr. Henriksson reported about the use of the certification labels, which are according to the new IFF logo. All the certification labels will be according to the new IFF logo after summer 2018.

Mr. Henriksson also reported that there have been some minor changes included to the IFF Material Regulation, edition 2018, in accordance to the Certified Companies with debts and how IFF shall be able to act in regard to them. RISE and IFF have made some smaller changes in accordance with the discussions we have held previously and after recent events also the possibility for IFF to change the delayed payment to sanctions is now included in the proposal.

IFF has also been heavily affected by the fact that some companies are not paying their invoices to SP in time and actions are taken to secure the IFF. If a Company doesn't follow the payment the IFF's final possibility is to prohibit the use of the Brand. It can't be correct that some companies are living on the back of the ones which pay their invoices in time.





Mr. Liljelund also stated that this is very important issue for the IFF and also for those manufacturers who pay everything on time

Please find the Major changes in the Material Regulations 2018 proposal, as an attachment.

The Revised Time Table for the Material Regulation 2020.

IFF/SP has built the time table for the submission of proposals for the Material Regulation edition 2018 and the process of the Material Board to discuss these. The time table is as follows:

- Last day to send in new ideas 28th of February 2019.
- IFF/RISE checking the proposals in March-April 2019.
- Draft sent out to all manufacturers end of April 2019.
- IFF CB makes decision in May 2019.
- Material Regulation published by 15<sup>th</sup> of August 2019.
- Some final changes/adjustments can be introduced at latest in the end of April 2020.
- Material Regulation (final version) published by 1st of June 2020.
- It takes effect 1st of July 2020.

Mr. Liljelund commented about the goalkeeper face mask grills. There are still old ones in use by the goalkeepers even though it seems that the situation is getting better and better and not that many problems have occurred lately. The IFF has checked all the goalkeeper face mask grills in its events since Women's WFC 2015.

He also raised a question about the new solutions in sticks, which the manufacturers are planning to bring to the market and it seems that there's a need for discussion, what a floorball stick should be like.

#### 4) Material Board Support Projects for 2018

Mr. Liljelund gave a short recap about the situation of the two Development Projects ongoing. The IFF Material Board has in 2017 approved to support two projects namely the continuation of the Polish school project in the Wroclaw region, as a part of the preparation of the 2017 World Games. IFF was apart from running the event, with the support of the Polish Federation, producing internet-TV, building the media set-up and visibility for the sport in Wroclaw. This is a major investment of the IFF towards The World Games, which is the major opportunity we have to gain more awareness and visibility in the Sports World. As the World Games Evaluation report clearly states the event was a success for floorball and secured our participation in the World Games 2021.

The second project was to support the Philippine Floorball Federation development, in order to enhance the continued development of the federation and by this secure the participation of Floorball in the South-East Asian Games in Manila, the Philippines in 2019. In order to strengthen the continued development of Floorball in the Philippines as a whole. The participation in the 2019 South-East Asian games is still pending, but the development in the Philippines has been very good as seen in the attached report.





Material Board decided to continue to support the Philippines Floorball Federation in their work to build the sport and to secure the participation of Floorball in the 2019 SEA Games and that the Material Board grants the project 12.500 CHF for the year 2018, as already planned in 2017.

In addition to this, IFF Material Board decided to support the IFF in the build-up and start of the preparations for the World Games in Birmingham, USA in 2021. IFF will start the development of grassroot Floorball in Birmingham and introduce the sport to the Boy's and Girl's clubs as well as the YMCA, in cooperation with the City of Birmingham, the Birmingham Organisation Committee and the USA Floorball Association (USFbA). This project will be a three year project, depending a little of how it will work-out, as the ground for our sport needs to be present to secure success for the sport in 2021. Material Board decided to support The World Games project and the Material Board grants the project 20.000 CHF for the year 2018.

Mr. Liljelund also reported about the situation regarding the Olympic Games. Since the IOC granted the 2024 Olympic Games to Paris and the 2028 Olympic Games to Los Angeles it seems unlike that Floorball would be in. In Paris there will only be few new or additional sports and about the 2028 Olympic Games in Los Angeles the information is still missing.

Therefore Mr. Liljelund stressed out the importance of The World Games 2021 as a showcase for Floorball and he hopes that all the manufacturers would have The World Games as a mutual objective to promote Floorball globally.

Mr. Liljelund also requested from the manufacturers if they would have any contacts in Northern Africa, they would inform those to the IFF.

#### 5) Organisation of the collection of Materials for the RISE Surveillance Tests

Mr. Henriksson reported that the collection of the materials for surveillance tests have worked well in most cases, there have been some small issues with some of the smaller companies.

As decided that the IFF and RISE will collect the materials for the surveillance tests directly from the wear-houses.

The Material Board decided that the IFF/RISE will continue the collection of the materials from the manufacturer's warehouses and/or from the special stories.

### 6) Other issues

Mr. Liljelund informed that the IFF will continue the process with the possibility for players 190 cm or longer to play with oversized sticks. There are now some 60 plus players using this option.

# Social Media:

Mr. Liljelund stressed out the importance to embed and share the IFF videos, as we need to show the IOC that we are bringing added value as a sport and through its fans. The IOC is following only our official channels.

Other issues





Mr. Liljelund also mentioned that the price range of the products could be broader but that is naturally for the manufacturers to decide.

Mr. Liljelund also reported that the new Rules of the Game will become valid from the 1<sup>st</sup> of July 2018 on.

# 7) Next meeting

The next meeting will be held latest in May 2019, IFF will call for the meeting at a later stage.

# 8) Closing of the meeting

Mr. Liljelund thanked all the members of the Material Board for a good meeting and ended the meeting at 10:55.