



Appendix 26

AOFC DEVELOPMENT OFFICER

1.0 EXECUTIVE SUMMARY

There is a clear understanding that development of the AOFC region in the next 3 years is a major priority and imperative of the IFF to support its stated aim of becoming an Olympic Sport and to support the Short List bid for the 2024 Olympics. The AOFC region has become a very active area for the sport becoming a part of multi sports games. Recent and potential actions/opportunities include

- SEA Games Myanmar 2013 Demonstration Sport
- WUC 2014 Singapore hosted
- SEA Games 2015 Singapore hosted
- SEA Games Malaysia 2017
- Commonwealth Games 2018 to be held in Australia to be pursued as a demonstration sport
- Asian Games to be pursued for Vietnam 2019
- East Asia Games to be pursued for 2017, host yet to be announced

2.0 PROPOSAL

The AOFC requests the IFF to consider the possibility of utilising the proposed IFF Development Officer to include a Part Time Development Officer to be based in the AOFC region.

3.0 INTRODUCTION

The AOFC was formed in 2005 to represent the interests of its member countries within International Floorball. The AOFC is affiliated with the International Floorball Federation (IFF).

The AOFC is structured with a Central Board (CB) of 8 members and 2 sub committees reporting to the CB. The CB and sub committee positions are determined every 2 years at the General Assembly.

- Rules and Competition Sub Committee
- Marketing and Development Sub Committee

The AOFC carries out the following roles and activities

- Coordinate the calling for and recommendations for organisers to hold the Asia Pacific Floorball Championships (APAC) and WFCQ annually.

- Liaise directly with IFF on issues of marketing, development and competitions. This includes where and when to hold IFF Development seminars, loan rinks and competitions for WFC qualifications
- The AOFC coordinates with the IFF where, who, how and when the IFF support for new developing countries is utilised such as sticks, balls, rinks etc
- The AOFC now has a number of personnel trained by IFF to be able to present the IFF Development seminar materials which cover Organisation, Coaching and Refereeing. These persons are available to assist new countries develop their own skills and present the sport in their country

4.0 CURRENT MEMBERS

The AOFC currently consists of 13 member countries being;

- Australia
- India
- Indonesia
- Iran
- Japan
- Korea
- Malaysia
- Mongolia
- New Zealand
- Pakistan
- Philippines
- Singapore
- Thailand

5.0 OBJECTIVES AND GOALS

There are a number of actions required to continue to achieve the following main goals

- Increase the number of countries playing the game and the number of countries becoming IFF and AOFC members
- Work with existing member countries to ensure they meet the future IFF licensing requirements
- Participate in multi sport games in AOFC region to include SEA Games, Pan Pacific Masters Games, Commonwealth Games and Asian Games

6.0 RESOURCES

In order to meet the objectives and goals the AOFC will need to work closely with the IFF to develop the resources in AOFC to allow AOFC and its member countries to pursue these goals.

Lack of finances and resources is the major issue for countries in the AOFC region. Many of the countries are only newly developing and lack funds and sport facilities. The resources to be developed and actions to be taken include the following

- Persons in AOFC countries capable to deliver the IFF Development seminar materials at various levels in different countries at different development stages

- Continue to seek and receive support from IFF to
 - Provide balls, sticks and other equipment for new developing countries
 - Develop and deliver training materials, seminars etc for developing countries and existing members

7.0 DEVELOPMENT OFFICER GOALS AND ACTIONS

To allow the continuing development of the existing AOFC countries and extend the game into other countries in the AOFC region it is felt that the option of appointing a part time development officer for the region is an action to be strongly considered. The Development Officer for the AOFC who would have the following goals

- Identify through various contacts, channels etc potential persons in countries to work with to develop floorball in new countries
- Contact and work with new contacts to establish the game in their country
- Work with existing potential countries to develop their structures, resources etc to enable them to meet the IFF membership criteria
- Work with existing AOFC member countries to ensure they meet the future IFF registration requirements including National Associations, National Championships and numbers of clubs/teams
- Work with existing AOFC members to assist them establish National teams capable of being ready to play at the upcoming SEA games, WUC and APAC within the next 2 years
- Work with existing AOFC members to assist them obtain recognition of their NOC and National Government Sports Organisation
- Appoint a Development Officer, this would probably best be someone from the region who has already been involved with the IFF development program or development work in the AOFC region
- Work with the AOFC and its member countries to seek ongoing funding assistance for the Development Officer from the current AOFC members, their government bodies and the IFF and potential sponsors
- Establish an office in a country in the AOFC region. It is felt a country central such as Singapore, Thailand or Malaysia would be most appropriate. Alternatively the person could work from home with some financial support for internet, printers and computer.
- Set main priorities for the person to be
 - Work with SEA countries to have them ready for SEA Games 2017
 - Have a minimum of 2 countries per 2 years join the IFF and AOFC by working with following countries with existing contacts
 - Sri Lanka
 - Nepal
 - Bangladesh
 - East Timor
 - Hong Kong
 - Taiwan
 - Fiji
 - Work with IFF, Iran and the West Asia NOCs to introduce and develop the sport in those regions
 - Oversee Project Oceania

- Proposed actions to establish the position are
 - Identify potential person to hold the position as this will drive location and therefore costs.
 - Set a budget for the job