



ONE WORLD
ONE BALL
FLOORBALL



10th IFF Women's World Floorball Championships 2015

4.-12.12. Tampere, Finland



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Welcome to Finland...



10th IFF Women's World Floorball
Championships 2015
4.-12.12. Tampere, Finland



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...And Tampere!



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- City founded in 1779
- 220.000 Inhabitants
- City of sports: Ice Hockey, Football, Floorball, Basketball, Volleyball

- Many international sport events:
 - IFF Floorball Champions Cup in 2013
 - UEFA Women's EURO 2009
 - EOC European Youth Olympic Festival in 2009





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Hakametsä Hall
Established 1965
Capacity: aprox. 7.000



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Tampereen Areena

Capacity: aprox. 2.000

Distance between arenas 200 m (3 minutes to walk)



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Schedule of the 10th IFF Women's World Floorball Championships 2015

4. – 12.12.2015

Arrival of the teams	3.12.2015
Opening of the tournament	4.12.2015
Semi-finals	11.12.2015
Finals and closing	12.12.2015



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Accommodation and Team Services:

Pre-reservations have been made at several hotels in Tampere.

For further information, please contact:

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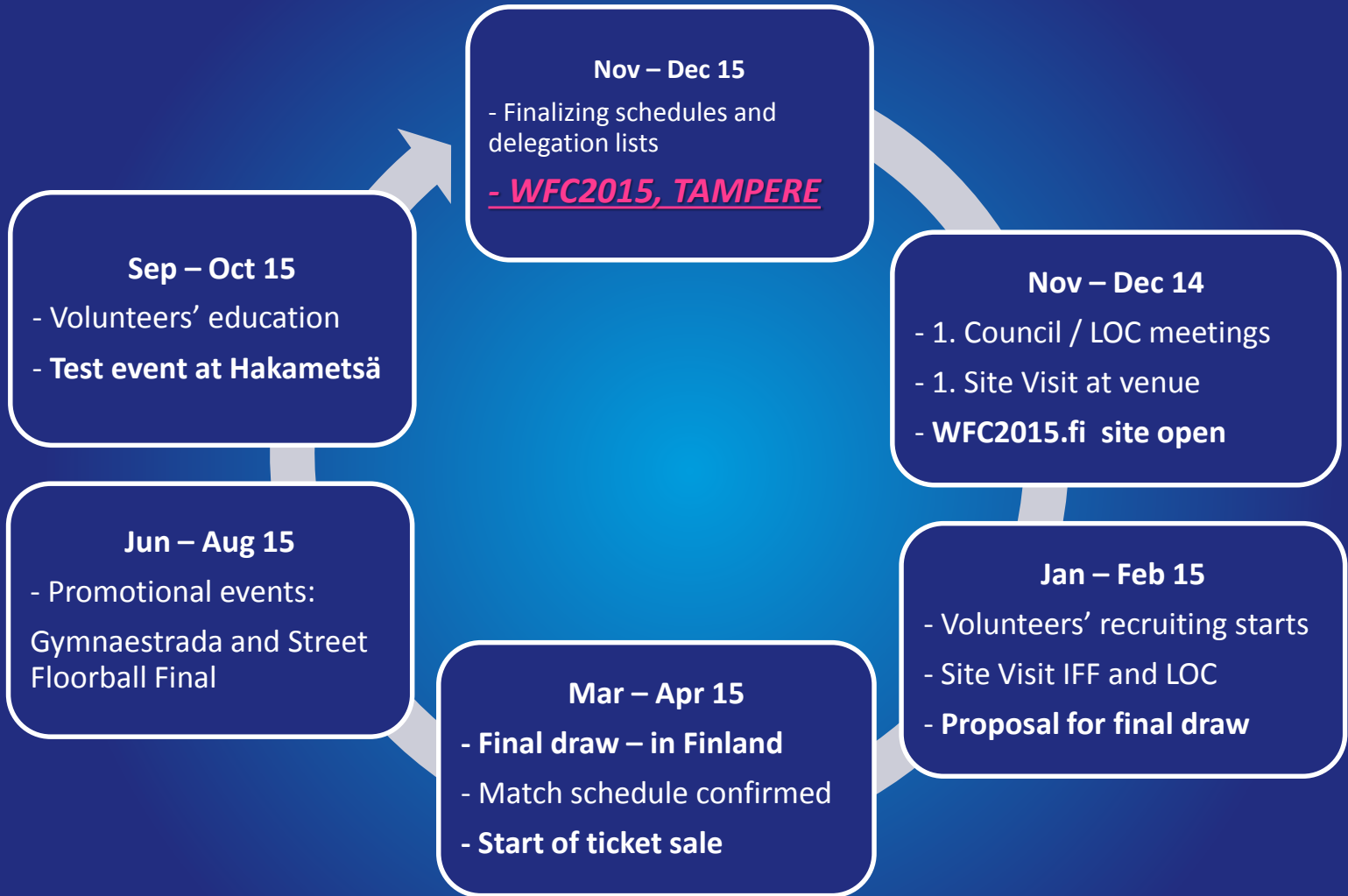


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Planning Schedule 2014 – 2015 (draft)

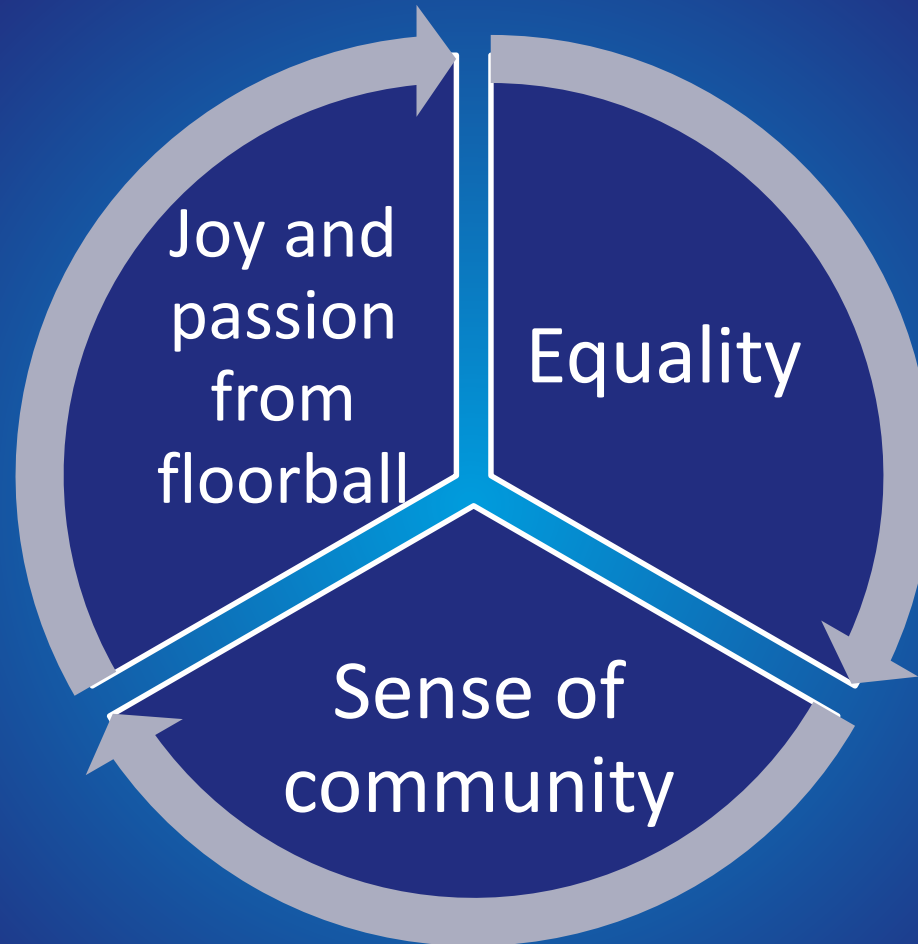


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Values of our Championships



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Our objectives:

To build **A JOURNEY** from here to the Championships and beyond, which means a lot more than just one event in December 2015. One of the journey's highlights will be the **full Arena on the Final Day**.

How to achieve it:

- Tailor made travel packages for companies, clubs, fans, families
- Magical Together –theme throughout the journey, to create an unique spirit that unites
- Use of Social Media's dynamic way of communication
- Mini-World Championships for women and girls as well as partners
- Sponsor and Parnter networking



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Continuous development

 to strengthen the image of floorball and to increase the amount of girls and women playing this sport.

How to achieve it:

- Cooperation with clubs to organize Diamond Events for girls playing floorball as well as introducing the sport to schools during 2014 / 2015
- Engaging more women in floorball by inviting them to be a coach, volunteering for a club or just for the Championships and offering them the education / seminar
- Launching a Respect – programme in order to express our appreciation of long term dedication to floorball

Bonus task: How to implement the environmental aspect and protection at major events. Greening Events



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Top conditions and recognition for top athletes

How to achieve it:

- We ensure that the championships environment is supporting the top athletes requirements
- The introduction of the national team players will be brought to the grassroots level and supporters at events, meeting school classes etc.
- We want to organize a remarkable Event in Finnish Sport through the amount of spectators as well as the content of the Event.

Bonus task: To present on national and international level finnish studies and knowledge concerning the health of athletes, such as injury prevention by Kati Pasanen.



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Tuulikki Kangasluoma

President of Local Organising Committee

Jeannette Good

General Secretary

Perttu Pesä

Director Major Events, City of Tampere



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magical together